

Marketing Executive

I have just graduated in International Business after five years of studies in France, Ireland and Germany. I enjoy conducting research about customers' needs and creating innovative solutions to meet their requirements. I am looking for a job as a marketing executive which would allow me to further develop my knowledge in marketing and ideally build on my language skills.

Skills

Marketing Tools	Languages	IT
Project planning Market research Communication campaigns	French – mother tongue English – fluent German – fluent	Microsoft Office (Word, Excel, Ppt) Windows 97/XP/Vista – Ubuntu (Linux) Understanding of web technologies

Work Experience

Lafarge Plasterboard Ltd **May to October 2008** – Bristol, UK

Student placement

Creation of a sub contractor network scheme, involving all aspects of project planning.
Trade marketing & communications assistant – briefs to marketing agencies, orders management.

Lafarge Plasterboard Ltd **May to August 2007** – Bristol, UK

Student placement

Assistant for the launch of new products – event organisation
Market research.

University Projects **2008** – Université de Provence, France

Implementation of a franchise "La Croissanterie" in Brazil.

Company and market analysis, conditions of implementation, timeline and budget, risk assessment.

Computer-based business simulation.

Two sessions of international business management.

Marketing analysis of a French wine company called Monmousseau.

Market analysis and positioning analysis.

Education

Université de Provence **2008** – Aix en Provence, France

Master International Business

Dissertation: "How did the development of the organic products' market impact on the strategic behaviour of large retail companies?"

Université de Provence **2006** – Aix en Provence, France

Bachelor Applied Languages Europe

Mention Bien

2004-2005: University of Limerick, Ireland

2005-2006: Universität Passau, Germany

Lycée Aubanel **2002** – Avignon, France

Baccalauréat (A levels equivalent) in Literature and Languages

Mention Bien

About me

Personality	Interests and hobbies	Other
Hard working & highly organised Open-minded Able to learn quickly	Internet and web technologies Hiking & reading Environmental issues	23 years old Driving licence & car Available from 3rd November 2008